

## BOARD OF DIRECTORS

### BOARD OF DIRECTORS | July 14, 2015

The SCCA National Board of Directors met via conference call Tuesday, July 14, 2015 at 7:15 pm Central. Area Directors participating were: John Walsh, Chairman, Dan Helman, Vice-Chairman, Todd Butler, Secretary; Bill Kephart, Treasurer; Dick Patullo, Lee Hill, Steve Harris, Bruce Lindstrand, Terry Hanushek, Tere Pulliam, Peter Zekert, Brian McCarthy and KJ Christopher.

The following SCCA, Inc. staff participated in the meeting: Lisa Noble, President and CEO; Eric Prill, Chief Operations Officer; and Mindi Pfannenstiel, Senior Director of Accounting; Heyward Wagner, Director, Experiential Dept and Aimee Thoennes, Executive Assistant.

The secretary acknowledges that these minutes may not appear in chronological order and that all participants were not present for the entire meeting. The meeting was called to order by Vice Chair Helman.

**Motion:** Butler/Pulliam - Approve May BoD Minutes. Approved Unanimous

### Chairman's Update

Chairman Walsh discussed SCCA Enterprises financial practices and performance with the BoD.

### Committee Updates

Planning Committee Chairman, Brian McCarthy advised the Board that the idea of the "Region Resource Team" is progressing with volunteers identified in many regions to provide guidance and leadership

Budget and Finance Committee Chairman, Bill Kephart gave kudos to Staff for support work to provide more transparent and defined program cost accounting.

### 2016 SCCA National Convention

The move of the National Convention to Charlotte in conjunction with the MSX Show was inspirational, but did not resonate with SCCA members. Although we tried to attract drivers to the Convention, the effort took our focus from our normal objectives of supporting and nurturing our Regions.

In 2016, we are heading back to Las Vegas with a new commitment to target leadership, Region development and focus on training. Included will be several well respected volunteers to work with Staff on Convention planning for 2016.

### Division Boundaries

The St. Louis and South Illinois Region Boards are petitioning the Board of Directors to move St. Louis and South Illinois Regions from MiDiv to CenDiv for 2016 by moving the MiDiv/CenDiv Divisional Boundary slightly to the west. [St. Louis and South Illinois Regions are on the boundary of the two Divisions.] The Board has the authority to move Divisional Boundaries. According to the Operations Manual, it is the only group with the power to do so, and boundary changes are necessary as tracks open/close or as population shifts occur.

Rationale: The move would allow the St. Louis and South Illinois Regions a larger Club Racing customer base to draw upon. Although CenDiv drivers may always participate in MiDiv events, having Gateway dates on the CenDiv calendar will enhance the Region's ability to stay profitable. Currently, with one exception, the 2013 August Majors event, the St. Louis Region has been unable to hold a profitable Club Race event due to low entry counts (typical in the MiDiv). Like most MiDiv club race events, the St. Louis Region is experiencing losses of between \$3-\$8,000 per event.

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BoD discussed that there are lots of ramifications of this, but is reluctant to tackle this piecemeal vs looking at this from an overall structural perspective. Many of our programs are Divisional based. The big questions are impacts on other programs (Solo, Rally), SCCA specialties, and what happens to the overall Division and neighboring Divisions.

**Motion:** Patullo/Christopher. The BoD authorizes Chairman Walsh to appoint a committee of Subject Matter Experts and members of the affected Divisions and they will provide an update to the full Board at their October meeting.  
PASSED Unanimous

### **Presidents Report**

Noble provided a Runoffs update for 2017 and 2018 event location including West Coast return discussions. Still working issues and potential venues at this time so not ready to announce yet. BoD does not want to set artificial hard dates for negotiations, but we all understand drivers want to know and plan. Update provided on negotiations with major sponsors and programs in support of SCCA and driving programs.

SCCA has issued an RFP for the FF tire. Responses have been received but not yet evaluated. Noted that Topeka (SCCA Staff/ Club Racing) is not driving the requirement or direction for a FF spec tire, they are supporting the recommendation (request) from CRB and the competitor community. Recognition and support for changes in Convention format to get back to region development and training next generation of leaders and specialties. Update provided on SCCA defense of legal (trademark) issues.

### **Recap of May financial results**

Pfannenstiel reported that Inc was operationally positive, and just slightly off year to date budget. June financial closing coming this week (week of 7/13.) Reported that through June, SCCA Enterprises was ahead of budget.

### **Club Racing**

Prill reported that 2015 Runoffs registration scheduled to open late July for drivers and workers. Drivers will be able to test drive the registration program and pre-load car information to ease the actual registration process. Prep shop requests for parking being worked (23 prep shop requests to date). Emergency Services specialties for 2015 Runoffs will be handled by Daytona and Daytona staff. This directly impacts our ability to provide volunteer slots for ES volunteers at the 2015 Runoffs.

### **TNIA**

Wager provided an update for Track Night in America. 42 events thru the end of June, target demographics dead on: 62% of the attendees are non-SCCA, high percentage not affiliated (yet) with a car club, 44% under age 35. TNIA is program and cash flow positive.

**Motion:** Hanushek/Butler - to Adjourn. Approved Unanimous

Meeting adjourned 9PM CDT