

# 2018 SCCA NATIONAL CONVENTION SCHEDULE

Note: The Schedule is tentative and subject to change.

## Program Key:

Experiential Programs	General Interest	Leadership Academy	Marketing and Communications	Region Leadership	RallyCross	Road Racing	Road Rally	Solo
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<b>Thursday, January 18</b>	Noon - 3:30 pm	Region Leadership Training - Navigating SCCA: Tools and Tips for Success <i>Rick Myers</i> <i>Sonoma</i>						
	3:30 - 3:50 pm	Ascenders and First Timers <i>Johnathan Burchardt and Jeff Luckritz</i> <i>Laguna</i>						
	4:00 - 5:00 pm	Annual Meeting & Region Awards <i>Sonoma</i>						
	5:00 - 7:00 pm	Welcome Party <i>Sonoma</i>						
<b>Friday, January 19</b>	8:00 - 8:30 am	Leadership Summit Kickoff <i>Michael Cobb, SCCA President and CEO</i> <i>Sonoma C</i>						
	8:45 - 9:45 am	Leadership Course 101 <i>Chris Robbins</i> <i>Sonoma C</i>						
	10:00 - 11:00 am	Risk Management & Insurance <i>Panel: K &amp; K &amp; Willis</i> <i>Sonoma C</i>	Women's Initiative <i>Linda Duncan</i> <i>Huntington</i>	SCCA Foundation <i>Arnie Coleman</i> <i>Laguna</i>	Race Chair 101 <i>Dan Hodge</i> <i>Napa C</i>	How To: Track Events <i>George Laws &amp; Roger Vilmur</i> <i>Napa D</i>	Regional Road Rally as a Social Activity <i>Peter Schneider</i> <i>Monarch</i>	
	11:15 - 12:15 pm	Great Leadership Makes Great Events <i>James Cahill &amp; Brad Smith</i> <i>Napa C</i>	Communication Tools <i>Heyward Wagner</i> <i>Napa D</i>	Race Data 101 <i>Glen Thielke</i> <i>Laguna</i>	Operating Stewards Training <i>Ken Patterson</i> <i>Huntington</i>	MotorsportReg 2017 Recap & 2018 Roadmap <i>Brian Ghidinelli</i> <i>Sonoma C</i>		
	12:30 - 1:30	Closed Meeting: Regional Executives with BoD <i>Sonoma C</i>	Social Media Marketing 101 <i>Matt Wolfe and Andie Albin</i> <i>Napa C</i>	Registration: Working Together for a Better Experience <i>Huntington</i>	F & C: Holding a School for Flaggers <i>Ed Arthur</i> <i>Laguna</i>	Best Tech Practices <i>Dave Kettler</i> <i>Monarch</i>	Creating a Positive Event Experience <i>Zack Barnes</i> <i>Napa D</i>	
	1:45 - 2:45	How to Run a Street Survival Program <i>Sam Centellas</i> <i>Napa D</i>	Insurance Waiver Q & A <i>Kraig Hopkins</i> <i>Monarch</i>	Enhance Your Solo Program <i>Greg Vincent &amp; Jessy Gauthier</i> <i>Napa C</i>	Organizing & Running Rally Sprint & Rally Trials <i>Kito Brielmaier, Mike Jiang and Scott Beliveau</i> <i>Laguna</i>	RE Panel <i>Sonoma C</i>	How to Conduct A Drivers Meeting <i>Barb Knox and Phil Shuey</i> <i>Huntington</i>	
	3:00 - 4:00	Road Racing Planning Advisory Committee Panel <i>Sonoma C</i>	TNiA What Can It Do for Your Region Membership? <i>India Bounds Munroe, Chris Haydu &amp; Bob Neff</i> <i>Napa C</i>		RallyCross Town Hall <i>Laguna</i>	Road Rally Safety Steward Training <i>Jeanne English</i> <i>Monarch</i>	Junior Driver Program <i>Napa D</i>	
	4:15 - 5:15	Road Racing Town Hall <i>Sonoma C</i>	How To: Track Events Culture <i>Heyward Wagner</i> <i>Napa C</i>					

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		Leadership Course 201 <i>Chris Robbins Sonoma C</i>	SCCA Hall of Fame Committee: Get Involved <i>Monarch</i>	Attracting, Welcoming and Retaining Novices in Your Solo Program <i>Rich Dunbar, Susan Puls and Kathy Becker Napa C</i>	Greenpower <i>James Rogerson Huntington</i>	T&S Session <i>Bill Skibbe and Carol Reber Napa D</i>	
<b>Saturday, January 20</b>	8:00 - 9:00 am						
	9:15 - 10:15 am	MotorsportReg Q&A Input from Reg, Tech and T&S <i>Brian Ghidinelli Napa C</i>	Jumbo RE's <i>Rick Myers Monarch</i>	All About RallyCross, Rally Trials and Rally Sprint Safety <i>Chris Regan Laguna</i>	Race Data 2017 Review <i>Glen Thielke</i>	Social Media Marketing 201 <i>Taylor Hyatt &amp; Jessie Honigs Huntington</i>	Junior Driver Program (continued) <i>Napa D</i>
	10:30 - 11:30 am	Race Chair 201 and Promoting the SCCA Experience <i>Jeff Luckritz and Sam Fouse</i>	How to Keep a Street Survival Program Going <i>Scott Dobler II Napa C</i>	Social Media Marketing 301 <i>David Baltazar Huntington</i>	The Tenth Element: Building a car for RallyCross' Newest Class <i>Keith Lightfoot &amp; Kito Brielmaier Laguna</i>	RoadRally Town Hall <i>Monarch</i>	
	11:45 - 12:45 pm	Solo Development Coordinator Program <i>Raleigh and Velma Boreen Napa C</i>	Taking the Green At Full Speed: A Planning Workshop for the Entire Region <i>Sydney Davis Yagel Sonoma C</i>		Time Trials Town Hall <i>Huntington</i>	Volunteers: Getting Them, Getting Them to Stay <i>Sam Centellas Napa D</i>	
	1:00 - 2:00 pm	Critical Incident Management <i>Panel Sonoma C</i>		Unique Region Events <i>Melanie Murray &amp; Shellie McKee Napa C</i>		Holding Multiple SCCA Events in One Weekend <i>David Moore and Angela Carlascio Napa D</i>	
	2:15 - 3:15	Solo Town Hall <i>Napa C</i>	Tracks and Regions: Building a Relationship <i>Josh Vanada and Mary Phelps Huntington</i>	Growth and Development of a RallyCross Program <i>Jim Rowland and Theresa Thao Laguna</i>		Millennials <i>George Tamayo Napa D</i>	
	3:30 - 4:30	Email Marketing Tactics <i>John Burchardt Napa D</i>	How to Hold a Divisional Meeting <i>Kevin Coulter Huntington</i>		Creating New Events <i>Richard Tomlin Laguna</i>		
	4:45 - 5:15	Leadership Summit Closing Session <i>Sonoma C</i>					
	6:00 - 7:00	Cocktail Reception <i>Pre-Function outside Grand Ballroom B</i>					
	7:00 - 9:30 pm	Awards Banquet Hall of Fame Induction and Awards Ceremony <i>Grand Ballroom B</i>					

**REGISTRATION DESK** - 2nd Floor  
Thursday 1:00 pm - 6:00 pm  
Friday 7:30 am - 4:00 pm and Saturday 7:30 am - 4:00 pm

**EXHIBITOR HOURS**  
Friday and Saturday 8:00 am - 5:00 pm  
*Napa AB*